

**JENNIFER JACKSON**

PRODUCER | ARTISTIC DIRECTOR | DIRECTOR

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I create irresistible experiences with live theatre by telling good stories with good people in a classy environment. I have produced over 50 shows and events. I am especially passionate about bringing back a lost model of old-school theatre, nurturing the expressive relationship between audience and performer, as well as the theatre's position in the location it serves.

**PRODUCER/ARTISTIC DIRECTOR**

AMERICANA THEATRE CO. – PLYMOUTH, MA

*Producing Director, Associate Artistic Director, Founding Company Member 2011-2021*

The Artistic Director and I worked as a team to select a season and champion the theatre to the community both inside and outside our theatre. Responsibilities included casting, hiring and managing artistic staff, marketing, creating the experience for the actors, creative team, patrons, and show staff, reporting to board of directors, directing the intern experience, assisting with development, nurturing business relationships in the town, troubleshooting with designers, budget and space management.

ATC is a small professional theatre company with a 5-star patron rating on TripAdvisor and has been in the top 10 things to do in Plymouth since 2014.

“Everything about the Production of “Clue” is fantastic! From the set, to the lighting, effects, directing and the phenomenal acting, you should go enjoy an evening out and see this production, you will not be disappointed. Americana Theater has outdone themselves again with another exceptional performance. Thank you for continuing to entertain us! We are so lucky to have the arts in Plymouth.” – 5-Star Trip Advisor Review, July, 2021

“If you are in town for a visit do not leave without seeing a presentation from the Americana Theatre Company. RUN don't walk (on line) to get tickets for this weekend's playing of " Boeing Boeing". This troupe is hands down one of the best small theater companies in America (and yes, we have seen quite a few). Last night's production was literally a laugh a minute and next week's production of the "Hounds of Baskerville" will I am certain, be their usual standard of impeccable comedic timing and overall great entertainment. Housed in the small theater at the Spire Center there is not a bad seat in the house. Enjoy dinner and great theater in small town Plymouth.” – S Star Trip Advisor Review, July 2019

Productions

Clue: On Stage Dir. Eric Harrell

It's a Wonderful Life: A Live Radio Play 2019 Dir. Marianne Savell

Boeing, Boeing Dir. Eric Harrell

Hound of the Baskervilles Dir. Brance Cornelius

Man of La Mancha Dir. Michael Kirkland

Lucky Stiff Dir. Brance Cornelius

Best of Broadway Review 2017 Dir. Derek Martin

It's A Wonderful Life: A Live Radio Play 2017 Dir. Gary S. Martinez

Parfumerie Dir. Gary Wright

Best of Broadway Review 2016 Dir. Derek Martin

Grease Dir. Marianne Savell

The Three Musketeers Dir. Michael Kirkland

Moonlight and Magnolias Dir. Marianne Savell

The Cottage Dir. Michael Kirkland

The 39 Steps Dir. Michael Kirkland

Redeeming Love, 2013 (tour) Dir. Scott Hayes

Redeeming Love, 2012 (tour) Dir. Scott Hayes

Private Lives Dir. Michael Kirkland

And Sarah Laughed Dir. Derek Martin

### Events

An Evening to Remember (Rancho Roble, Lincoln, CA)

Cocktails and Cabaret Fundraiser (Pinehills Golf Club, Plymouth, MA)

Moonlight and Mistletoe Ball (Memorial Hall, Plymouth, MA)

### WILLIAM JESSUP UNIVERSITY - ROCKLIN, CA

*Producer, Associate Artistic Director 2014-2022. Producing Artistic Director 2022-Present*

Established in 2014, Jessup Theatre is an award-winning department serving an average of

2,000 patrons for plays and 4,500 patrons for musicals over the course of 2 weekends.

Responsibilities include:

- o Creative: assisting director with casting, marketing art direction and implementation, notation of show while in creation and actor coaching
- o Management: box office, sales, community liaisons, front of house staff, supporting design team, and training and mobilizing approximately 30 student volunteers working with design and creative team
- o Sustainability: meeting ticket sales goal/donations goal which is the full amount of the cost of the shows
- o Environment: transform a warehouse into a theatre which includes creating dressing room and wardrobe spaces, managing paint and lab space, numbering and lettering all seats according to box office seating chart the day of the show, creating a safe flow of traffic with appropriate signage, and training volunteer staff
- o Design and implement a pre-show experience for each production. This is a fully realized experiential environment where patrons can enter the world of the show one hour before curtain and during intermission. Pre-Show includes a designed space, performance element, activities, and food and beverage. For holiday productions, it also includes 2 shops where people can holiday shop before and during the show. Past shops have included the Christmas shop, Miss Potts tea shop, and Bell's Tiara shop. We work with 2 outside vendors to provide warm cinnamon rolls and hot chocolate or hot apple cider for our patrons.
- o Work with development, student workers, events, creative staff, upper administration, marketing and media services to ensure good PR and reputation among and on behalf of the university o "Bethlehem" was produced during COVID (November 2020) as a professionally produced film and delivered with limited seating to faculty, staff, and students. For outside guests, they could access the full-length original musical on a streaming platform and as a drive-in movie with live dancing elements. A small crew turned a parking lot on campus into a drive-in lot, the movie was played on a large elevated LED screen, and the audio could be accessed by tuning into a local radio station.

### Productions

Peter Pan, Dir. Jennifer Jackson

The Music Man, Dir. Clayton Winters

The Secret Garden, Dir. Derek Martin

Wizard of Oz, Dir. Jennifer Jackson

Piece of My Heart, Dir. Rob Gore

Streetcar Named Desire, Dir. Beth Litwak

Ice Island: The Wait for Shackleton, Dir. Marianne Savell

The Three Musketeers, Dir. Derek Martin

Cinderella, Dir. Jennifer Jackson

As It Is In Heaven (In Production) ,Dir. Payton Gobeille

The Secret Garden (the musical), Dir. Derek Martin

Clue: On Stage, Dir. Ciera Miller

Bethlehem: A Nativity Rock Opera (original production), Dir. Derek Martin

7 Brides for 7 Brothers, Dir. Brance Cornelius

Treasure Island, Dir. Derek Martin

Picnic, Dir. Jennifer Jackson

Scrooge the Musical, Dir. Jennifer Jackson

Hound of the Baskervilles ,Dir. Derek Martin

Beauty and the Beast, Dir. Jennifer Jackson

The Importance of Being Earnest (Lab Show), Dir. Janey Pintar

Much Ado About Nothing (Lab Show), Dir. Beth Litwak

It's a Wonderful Life, Dir. Derek Martin

Summertime Serenade 2016

Oklahoma!, Dir. Jennifer Jackson

Guys and Dolls, Dir. Derek Martin

Crucible, Dir. Derek Martin

Steel Magnolias, Dir. Brance Cornelius

White Christmas, Dir. Derek Martin

Little Women, Dir. Derek Martin

Summertime Serenade, Dir. Derek Martin

Events

Bethlehem: A Nativity Rock Opera Drive-In (Jessup University, Rocklin, CA)

University Fundraising Gala (Jessup University, Rocklin, CA)

REGENT UNIVERSITY | VIRGINIA BEACH, VA

*Producer 2010-2011*

Responsible for the creation, and implementation of touring shows which included a show pitch, casting, working with the Regent University legal team, booking touring locations, contracts, marketing, and artistic directing.

Productions

The Gifts of the Magi (tour), Dir. Scott Hayes

And Sarah Laughed (tour), Dir. Derek Martin

THE CLASSIC THEATRE – PLACER COUNTY, CA

*Producing Artistic Director, 2015, 2021-Present*

Productions

Gifts of the Magi – Created an immersive music and interactive theatre experience which included development of script, leading a creative team, hiring, marketing, and working with the city of Lincoln, CA to take on this project as their signature holiday event

Created a fairytale ball experience for 75 children and their parents

THEATRE FOR HUMANITY, NYC

*Assistant Producer, 2015, 2019*

Productions

Peter and the Starcatcher, Dir. Brad Cain

Independence, Dir. Jesse Sullivan

**AZUSA RENAISSANCE – AZUSA, CA**

*Producing Team Member, Project Manager 2005 - 2006*

Spearheaded a team responsible for creating fairytale theatre in the park for the parents and children of Azusa. Responsibilities included script creation, project manager for event, and working with team members to get food donations. Guests could participate in free food, creative play with college students who offered face painting, a maypole, games, and a 25-minute show based on a classic fairytale.

Productions

Cinderella Dir. Monica Ganas 6 Dancing Princesses Dir. Monica Ganas

**DIRECTOR**

**WILLIAM JESSUP UNIVERSITY – ROCKLIN, CA**

Peter Pan (Director)

The Wizard of Oz (Director)

Cinderella (Director)

Picnic (Director)

The Secret Garden (Asst. Director)

The Three Musketeers (Asst. Director)

\*Beauty and the Beast (Director)

Oklahoma! (Director)

\*Scrooge the Musical\* (Director)

White Christmas (Assistant Director)

Guys and Dolls (Assistant Director)

Hound of the Baskervilles (Assistant Director)

**GOVERNOR’S SCHOOL FOR THE ARTS - NORFOLK, VA**

Love 360 Cabaret (Director)

Journey to New Beginnings Cabaret (Director)

**AZUSA PACIFIC UNIVERSITY - AZUSA, CA**

You Still Can’t Take It with You (Assistant Director)

\*Elly Award, Best Director and Best Overall Production

**CHOREOGRAPHER/FIGHT CAPTAIN**

PLACER POPS - FOLSOM / ROCKLIN, CA

Holiday Pops, Big Band Pops, Hollywood at the Harris Center

CELEBRATE AMERICA - ROCKLIN, CA

10,000 guests, Twin Oaks Park, 4th of July Celebration

AMERICANA THEATRE COMPANY – PLYMOUTH, MA

Man of La Mancha, Fight Captain, Dir. Dr. Michael Kirkland

REGENT UNIVERSITY – VIRGINIA BEACH, VA

The Three Musketeers, Choreographer, Dir. Dr. Michael Kirkland

Singin' in the Rain, Assistant Choreographer, Dir. Dr. Michael Kirkland

THEATRIX - VIRGINIA BEACH, VA

White Christmas, Co-Choreographer, Dir. Rocco Wilson

ST. MATTHEWS ELEMENTARY - VIRGINIA BEACH, VA

Oliver!, Choreographer, Dir. Hannah Graham

### **COSTUMER**

Parfumerie, Americana Theatre Company

Clue: On Stage, Americana Theatre Company

It's a Wonderful Life: A Live Radio Play, Americana Theatre Company

### **PROPS/SET DRESSING**

Clue: On Stage, Americana Theatre Company

Boeing, Boeing, Americana Theatre Company

Hound of the Baskervilles, Americana Theatre Company

Picnic, Jessup University

Grease, Americana Theatre Company

The Three Musketeers, Americana Theatre Company

Moonlight and Magnolias, Americana Theatre Company

The Cottage, Americana Theatre Company

The 39 Steps, Americana Theatre Company

Little Women the Musical, Jessup University

Redeeming Love, 2012, 2013, Americana Theatre Company

Private Lives, Americana Theatre Company

And Sarah Laughed, Americana Theatre Company